

# 2024 WBE Sponsorship Opportunities

*Celebrating 30 Years of Service to  
Women Business Owners in the South!*



# \$16.2 BILLION

TOTAL ECONOMIC IMPACT OF WBEC SOUTH CERTIFIED WBES

# 73,000

TOTAL JOBS CREATED BY WBEC SOUTH WBES

# WHO WE ARE



## OUR MISSION

To advance and enhance business opportunities between corporations and women-owned businesses through a reputable certification program, education and professional growth opportunities.



## OUR VISION

A world where women-owned businesses have barrier-free access to supply chain opportunities.





Customized  
Business Coaching



Procurement  
Opportunities



Technical  
Assistance



Leading-Edge  
Training



Networking  
Opportunities



Access to  
Capital  
Assistance



# LEADERSHIP LEVEL

\$25,000+

- **Leadership Recognition** at all WBEC South events
- **30th Anniversary** Champions Circle Membership
- Elite membership in the **WB Collective**
- **Speaking opportunity** at an annual event of choice
- Full-page ad in **WE South Magazine**
- (4) Full Registrations for **WE Summit & Awards Gala**
- Up to (2) Tables at the WE Summit & Awards Gala
- (1) Table at ALL **Quarterly Leadership Luncheons**
- (2) Matchmaking Foursomes at **Women on Par** Golf Event
- **Board of Directors eligibility**
- **President's WBE Advisory Council**
- Recognition on the front page of **[www.wbecsouth.org](http://www.wbecsouth.org)**





# PLATINUM LEVEL

\$15,000+

- **Platinum Recognition** at all **WBEC South** events
- **30th Anniversary** Champions Circle Membership
- Elite membership at the **WB Collective**
- **Panel/Moderator opportunity** at major event of choice
- Full page ad in **WE South Magazine**
- (3) Full Registrations for **WE Summit & Awards Gala**
- (1) Table at the WE Summit & Awards Gala
- **Board of Directors eligibility**
- **President's WBE Advisory Council**
- Table at any (2) **Quarterly Leadership Luncheons**
- (2) Matchmaking Foursomes at **Women on Par** Golf Event
- Recognition on front page of **[www.wbecsouth.org](http://www.wbecsouth.org)**



# GOLD

## LEVEL

### \$10,000+

- **Gold Recognition** at all WBEC South events
- **30th Anniversary** Champions Circle Membership
- Full-page ad in **WE South Magazine**
- (2) Full Registrations for **WE Summit & Awards Gala**
- Table at the **WE Summit & Awards Gala**
- Table at (1) **Quarterly Leadership Luncheon** of choice
- (1) Matchmaking Foursome at **Women On Par** Golf Event
- Elite Membership at **WB Collective**
- **Board of Directors eligibility**
- **President's WBE Advisory Council**
- Recognition on the front page of [www.wbecsouth.org](http://www.wbecsouth.org)







# SILVER LEVEL

\$5,000+

- **Silver Recognition** at all WBEC South events
- **30th Anniversary** Champions Circle Membership
- Half page ad in **WE South Magazine**
- (1) Full Registration for **WE Summit & Awards Gala**
- Table at **Quarterly Leadership Luncheon** of choice  
-OR-
- Table at the **WE Summit Awards Gala**
- (2) Player Registrations for **Women on Par** Golf Event
- **Board of Directors** consideration
- Recognition on [www.wbecsouth.org](http://www.wbecsouth.org)

# BRONZE LEVEL

\$2,500+

- **Bronze Recognition** at all WBEC South events
- (1) Full Registration for the annual **WE Summit & Awards**
- **30th Anniversary** Champions Circle Membership
- Tickets to (1) **Quarterly Leadership Luncheon** of choice
- (1) Player Registration at **Women on Par** Golf Event
- Quarter Page ad in **WE South Magazine**
- Recognition on [www.wbecsouth.org](http://www.wbecsouth.org)







"Ensuring the success of women-owned businesses will have significant positive effects on all of the states within the WBEC South footprint, as well as the overall US economy."

- Scott A. Vowels, PhD  
2016 Economic Impact Study of WBEC South



# For More Information

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[www.wbecsouth.org](http://www.wbecsouth.org)

WBEC South is a Regional Partner Organization of the Women's Business Enterprise National Council (WBENC) and an operator for the Minority Business Development Agency's Enterprising Women of Color Center





# OUR CHAMPIONS



# OUR BOARD OF DIRECTORS

### EXECUTIVE COMMITTEE



SCOTT VOWELS  
CHAIRMAN  
APPLE



RHONDA QUARLES  
1ST VICE CHAIR  
NISSAN



NANCY SWARTOUT  
2ND VICE CHAIR  
EXXONMOBIL



DONOVAN CASANAVE  
TREASURER  
SHELL



JAN CABLE  
SECRETARY  
TENNESSEE VALLEY  
AUTHORITY  
(TVA)



DAVID FELDMAN  
IMMEDIATE PAST CHAIR  
CHEVRON



SUSAN STENTZ  
CHAIR EMERITUS



CHUCK HENDRIX  
AT LARGE  
WBENC



PHALA MIRE  
PRESIDENT & CEO

### DIRECTORS



ALTA BAKER  
SAFE HAVEN  
ENTERPRISES



SHAKIRA BLACKSTONE  
CAESAR'S  
ENTERTAINMENT



TERRI DOOCHIN  
INTERSTATE  
PACKAGING



MATT GREENE  
TOYOTA



KATHLEEN HUNT  
PERSONALIZED  
PAYROLL SERVICES



JOAN LAGRASSE  
IMAGEN



TERESA LAWRENCE  
DELTA PERSONNEL



JANICE MIGLIORE  
PALCO



KYA MOLLER  
ENERGY



YVETTE MOTEN  
BP



AVIS PHILLIPS  
PHILLIPS & JORDAN



SHARON REYNOLDS  
DEVMAR PRODUCTS



ANSELMO RODRIGUEZ  
BLUE CROSS BLUE  
SHIELD OF LA



PAT THOMASSON  
THOMASSON  
COMPANY



DEB WARD  
TELEVERGENCE



SUE WATKINS  
TELECOM  
TRANSPORT





WB MARKETPLACE